

Protecting Electronic Components with Tamper-Evident & Verifiable Labels

Executive Summary:

To stop counterfeit PCBs and electronic parts from entering the supply chain, a major electronics brand implemented Holostik's tamper-proof holographic labels. The solution provided physical security, component traceability, and consumer confidence.

Challenges:

The brand was facing a surge in **duplicate PCBs, chargers, and cables**—especially in secondary markets and grey channels. These counterfeits led to **product failures, warranty fraud, and dealer distrust**.

They needed a **reliable anti-counterfeiting layer** that was scalable and easy to integrate into production.

Results & Future Plans:

1. **90% drop** in counterfeit product complaints
2. Improved warranty claim validation
3. Greater trust among OEM partners and dealers



Testimonial:

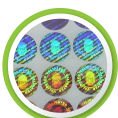
"Holostik's labels helped us plug critical gaps in our supply chain and protect our brand in the aftermarket."

Head of Quality, Leading Electronics Brand



How the Product Helped:

Holostik deployed **high-security holographic labels** with nano text, kinetic effects, and **QR codes for verification**. The labels were designed to self-destruct on tampering and were applied at the unit level to ensure **individual product authenticity**.



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