



Transforming Supply Chain Efficiency with Holostik's SCM Solution

Executive Summary:

To address supply chain inefficiencies and lack of visibility, a leading consumer goods manufacturer implemented Holostik's digital Supply Chain Management (SCM) solution. The result was real-time tracking, reduced leakages, and improved demand planning.

Challenges:

The brand was struggling with **unpredictable stock movement, unauthorized distribution, and delayed dispatches**. Manual processes made coordination between plants, warehouses, & distributors slow and error-prone.

They needed a **centralized, transparent, and data driven system** to streamline supply chain operations.



How the Product Helped:

Holostik deployed a **customized SCM platform** integrated with packaging lines and ERP systems. Products were tagged with **serialized QR codes**, enabling real-time tracking from production to delivery. Dashboards offered **live insights** on inventory, dispatches, and distribution efficiency.



Results & Future Plans:

1. Achieved **100% visibility** across the supply chain
2. **Reduced stock pilferage and unauthorized diversion**
3. Enhanced coordination between manufacturing and sales teams

The brand now plans to use predictive analytics from the platform for **automated demand forecasting and supply planning**.



Testimonial:

"Holostik's SCM solution brought clarity, speed, and control to our supply chain like never before."

VP - Supply Chain, Leading FMCG Manufacturer

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